

COURSE LAUNCH SPECIAL



DIPLOMA OF SOCIAL MEDIA MARKETING

\$1650* per term (normally \$1950)
Limited to the first 100 students only!

THE COURSE

We are very proud to announce the launch of the Diploma of Social Media Marketing 10118NAT, an innovative new course written by global industry experts.

THE FINE PRINT

*Information correct at time of publication and subject to change without notice.

Opening special tuition fee is valid for applications received by 30 June 2017.

To take advantage of this offer, you must pay your fees and begin study by 16 October 2017.

For a free assessment of your English level, go to www.apc.edu.au.

Mode of delivery for international students: face-to-face (up to 25% may be delivered online); for domestic students: face-to-face, online, distance and/or workplace.

WHY SOCIAL MEDIA?

- ✓ Prepares students for the workplace
- ✓ Addresses a skills shortage in a booming industry
- ✓ Gives students the opportunity to create a portfolio of work relevant to their own area of expertise
- ✓ Can be packaged with the Advanced Diploma of Marketing and Communication